



SIERRA MADRE NEWS



PUBLISHED WEEKLY

SIERRA MADRE, LOS ANGELES COUNTY, CALIFORNIA, FRIDAY, NOVEMBER 30, 1917

VOL. XII, NO. 9

GIVE THANKS AND DEDICATE SERVICE FLAG

Never was Thanksgiving more impressively observed in Sierra Madre or in the experience of the most of those present than at the community service in the Woman's Club House last evening.

The club house was filled and there was a pervading spirit in accord with the momentous events of the present days. The announcement that the new Service Flag would be dedicated gave the occasion a very personal relation to all who are interested in the boys for whom the thirty-seven stars stand.

Rev. C. C. Wilson presided and preached the Thanksgiving sermon at the request of the committee representing the city and various civic organizations. Mayor Dietz, chairman of the committee, read the impressive Thanksgiving proclamation of the President. The collection which was taken up will be turned over to the local Red Cross.

Why Give Thanks?

Taking as his text "Watchman, what of the night. The morning cometh, and also the night," Mr. Wilson gave an impressive and at times thrilling picture of the meaning of the present times.

There was no attempt to give a false impression regarding the darkness which has been cast over the human race by the war and the Prussian philosophy of might which caused it. But in contrast were pictured many incidents showing the uplifting reaction which has shown itself in many individuals and the brightness of the new day which will accompany the liberty and democracy for which America and the Allies are fighting.

Lessons of self sacrifice and the absence of individual hatred among the contending fighters, the recognition of the qualities of bravery and mercy, were depicted in very real fashion. On the whole it was a convincing argument that the portent of the times is so great and so vital that in spite of the horrors now abounding, it is something to be thankful for merely to be alive and able to help in any small way.

Flag Dedication

While the curtain was drawn for a moment the handsome Service Flag which is to fly beneath Old Glory on the municipal flag pole, was dropped across the front of the stage. This new token of Sierra Madre's chief pride was greeted with a round of applause. Mr. Essick made a stirring talk on the meaning of the flag. The dedication consisted in the reading by Mr. Essick and the repetition by the audience of the following pledge:

"We, the people of Sierra Madre, on this Thanksgiving Day, dedicate this Service Flag to be an emblem of and a tribute to the honor and the courage of the young men of Sierra Madre, who, when selected by the President, press forward to present their ambition, their careers and their lives to the sacred task of preserving life, liberty and democracy not only for God and this country but for all the peoples of the world. And we, the people of Sierra Madre, pledge to the support of our young men and to the luster of the stars of this flag our fortunes, our lives and our sacred honor."

Musical Numbers

Particularly appropriate were

BOYS IN KAHKI HOME FOR HOLIDAY

George Whitworth came up from Point Firmin to spend Thanksgiving at home. As electrical sergeant in the Coast Artillery he is in charge of the searchlight observation station.

H. H. McMillen, Pay Clerk on the U.S.S. Marblehead came in this week for a fortnight's visit with his mother, Mrs. S. E. McMillen of Grove St. The ship has just returned from a cruise in Southern waters and he will rejoin it at a northern port.

Charles W. Schwartz who has been in Co. 15 of the Coast Artillery the past six months, is at home for Thanksgiving. He is highly elated over his transfer to the Aviation section of the Signal Corps. He will report Saturday at the Reserve Officers Aviation School in Berkeley to train for flying. His address will be Army Aviation School, Berkeley, Cal.

home for Thanksgiving eggs. am

James George Norris of the Base Hospital corps at Camp Kearney was one of the lucky boys to get home for Thanksgiving. He returned Thursday night. Like all the other boys who have visited at home, George reports himself as feeling in top notch condition and gives evidence of all the benefits which are supposed to go with army training.

Through the courtesy of Mr. and Mrs. W. H. Leslie there is on display in the post office window a fine panorama picture of Camp Kearney. It was sent by their son, Private James Leslie of the 160th Infantry.

SYMPHONY CONCERTS FRIDAY AFTERNOONS

Attendants at the concerts of the Los Angeles Symphony Orchestra will be glad to learn that the Clune, formerly Temple Auditorium, has been secured for the concerts this season.

The first program this season will be given on Friday afternoon, December 7, and besides the orchestral numbers will have the added attraction of a fine piano soloist, Desider Josef Cech, who has been in this country for some time and who has been heard at a few affairs in California with great success. He will play the Saint Saens Fifth piano concerto with the orchestral accompaniment.

The symphony is the most popular one in the whole symphonic repertoire and the most melodic, untinged by the modern craze for dissonance—the "Unfinished" Symphony of Schubert.

In spite of the war activities, there is much interest in symphony music all over the country and many in Los Angeles and vicinity are wide awake to the necessity of paying particular attention to these as educational matters. Owing to the large seating capacity of the house, it is possible to get season tickets as low as \$5.00 for good seats and others at higher and some lower. Single tickets from 50c to \$2.00. Time 3:15 sharp.

Thirty-four different races of persons bought bonds of the second Liberty Loan issue.

The musical numbers arranged by Mrs. Morgridge. Before the sermon Mrs. Ashmore sang impressively and with much charm the DeKoven setting of "The Recessional." Just before the flag dedication Mrs. Hawkshurst sang with feeling and taste the popular "Keep the Home Fires Burning." The offertory was a saxophone number by George B. Morgridge, Mrs. Morgridge playing all the accompaniments.

Stand By the President

Let me say a word about our great President, for he is entitled at every step to the applause and support of every American citizen, man woman and child, and I believe he has it.

Some of us in the past have criticised the President. Some of us long hesitated and doubted; some thought that watchful waiting would never cease. But now we see what the President was waiting for and how wisely he waited. He was waiting to see how fast and how far the American people would keep pace with him and stand up to any action that he proposed.

From the day the President appeared before congress and made that wonderful address of his—one of the greatest state papers in the affairs of the United States since the formation of the Government—from that moment all doubt, all hesitation, all unwillingness was banished from the minds of all the people, and he is now our chosen leader for this great contest.

By no possibility can we have any other or think of any other. And we must uphold him through thick and thin from now till the end of the war.—JOSEPH CHOATE.

NEW REVENUE STAMPS NOW AT THE P. O.

Revenue stamps will be required on various legal documents, checks, drafts, proxies, parcel post shipments etc., beginning December 2.

Revenue stamps may be purchased like postage stamps at the post office. A stock has been received in denominations of 1, 2, 5, 10 and 50 cents.

The revenue stamps are of all the same color, a lighter shade of pink than 2-cent postage stamps. There need be no danger of confusing them with postage stamps because they are oblong in shape.

Postage stamps cannot be used in place of revenue stamps, even on parcel post packages. And revenue stamps cannot be used in place of postage stamps.

Following is the schedule of war tax stamps which are required by law:

Bonds of indebtedness: Bonds, debentures, or certificates of indebtedness, each \$100 or fraction thereof, 5 cents.

Bonds: Indemnity or surety, each 50 cents.

Capital Stock: Each original issue, for each \$100 or fraction thereof, 5 cents.

Capital Stock: Sales or transfers, each \$100 or fraction thereof, 2 cents.

Conveyances: Deeds, etc., exceeding \$100 to \$500, 50 cents; each additional \$500 or fraction, 50 cents.

Drafts of checks payable other than on sight, promissory notes, and for each renewal, \$100 or fraction thereof, 2 cents.

Entry in customhouse, not exceeding \$100, 25 cents. Exceeding \$100 to \$500, 50 cents; exceeding \$500, \$1.

Entry for withdrawal from customs bonded warehouse, 50 cents.

Passage tickets: Not exceeding \$30, \$1; more than \$30 to \$60, \$3; more than \$60, \$5.

Parcel post, 25 cents or more postage, on each 25 cents or fraction thereof, 1 cent.

Power of attorney, 25 cents.

Produce: Sales of, on exchange, each \$100 or fraction thereof, 2 cents.

Proxy for voting at an election, 10 cents.

War-tax stamps shall be cancelled by the user, when affixed, by writing his initials and the date of cancellation with pen and ink or stamping the same. Three slits with a knife or other suit-

TOURNAMENT FILMS MEAN BIG ADS

Cities Taking Part in the New Year's Parade Will Benefit

Moving picture men representing the famous news film "weeklies" and the distributors of travel and educational films are preparing to have batteries of camera men in Pasadena New Year's Day for the annual Rose Tournament and all the towns co-operating in this Southern California event are planning to put their best float forward. All the entries in the parade are to "shot" by the movie cameras, set up at vantage points at the start and along the line of march.

Inasmuch as these films will be subsequently shown in every city, town and hamlet in the country and throughout the world as well, it will give every Southern California city a fine opportunity to advertise. As each entry will be properly and appropriately marked, the community which sponsored it will be at once known when the films are shown. It will be interesting to see what city fashions the most striking entry.

There will be all the features of the Rose Tournament retained this year, including the East and West football game and the grand ball at the Hotel Maryland on New Year's night. The net proceeds from the big football game will go to the Red Cross and the entire theme of the Tournament will be patriotism.

CONGREGATIONAL CHURCH

A Community Church
Charles C. Wilson, Minister.
9:45—Church School.
Newman Essick, Superintendent.

11:00—Morning Worship.
7:30—Peoples' Service.
Lecture-Sermon. "Spiritual Democracy" Series Number VI. "The Cost—Sacrifice." Illustrated by Charles Salolea's "How Belgium Saved Europe."

CHRISTIAN SCIENCE

Christian Science Society of Sierra Madre hold services in the Woman's Club House every Sunday at eleven A. M. Subject for December 2nd, "Ancient and Modern Necromancy, Alias Mesmerism and Hypnotism, Denounced."

Sunday School at 9:30.

able implement shall be cut thru stamps of 10-cent or higher denomination, in addition to canceling with ink.

STATE EMPLOYMENT BUREAU ACTIVE

Many Jobs Secured at Very Low Cost During the Year

Edward J. Sullivan of the State Public Employment Bureaus is in this city interesting employers in the work of the bureaus. He is enthusiastic over the success they are meeting with, and instance the fact from Jan. 1 to Nov 1 of the present year they successfully filled 60,000 positions. Mr. Sullivan says, "The public employment bureaus are among the greatest asset the state of California can boast of. They are growing in popularity daily. During the year the bureaus have rendered invaluable service to the people of this state, and grappled with the acute labor conditions which have prevailed in a manner worthy of the highest commendation. We have saved millions of dollars to the farmers and fruit growers in the saving and harvesting of their crops, and incidentally saved working men and women hundreds of thousands of dollars by their not being compelled to pay fees to privately conducted employment agencies."

In 1916 the privately conducted employment agencies collected \$454,447.42.

"The year ending June 30th, 1917, the Los Angeles district filled 55,036 positions at an average cost of 47 cents. 58 private agencies reports shows the average cost per job was \$2.02 or a saving of \$1.55 per job in favor of the public employment bureaus. In addition to our Industrial department we have one of the largest, most efficient and best conducted commercial departments in this state and are furnishing the largest employers in Southern California with commercial help from executive positions to clerks, stenographers and salesmen."

NEWS \$2 YEARLY AFTER JAN. 1

Beginning January 1, 1918, the subscription price of the News will be \$2 a year.

Until January 1 you may have the News at the old price of \$1.50, not to exceed two years in advance.

Long explanations are needless. For many months we have hoped that conditions would adjust themselves to make possible an even break on the old basis. It can't be done!

Supplies used in the making of a newspaper have advanced even more than the price of ordinary commodities. The dollar you pay the publisher on subscription account will buy less than half as much paper as formerly; from one-fourth to one-half as much ink; half as much linotype metal; and other things in proportion. Moreover, the cost of living has advanced for publishers as well as for other people.

The News has held out as long as possible against an advance in price. It will be one of the last weekly papers in Los Angeles county to go on the \$2.00 basis.

If you don't know just when your subscription expires, just look at the figures following your name on the address label. The expiration date is the first of the month and year given. Thus: Dec'17 means the first of next month.

Express companies are concentrating their efforts to insure prompt and safe handling of all food products of a perishable nature.

THRIFT PLAN SAVINGS PAY 4 PER CENT

Here is the easiest plan yet for putting your savings to work for the government and drawing four per cent compounded quarterly.

Buy Thrift Stamps at two bits each whenever you can save a quarter. When you have sixteen of them you can exchange them for a War Savings Stamp by paying a few odd cents representing the accrued interest, and thenceforward you will draw interest on your savings.

The Thrift Stamps and War Savings can be bought at the post office and lots of other places just like you buy postage stamps. The plan fills a serious lack which many people felt in being unable to buy Liberty Bonds in smaller than \$50 denominations. Few people but can help Uncle Sam win the war by advancing a little money under this plan.

Plan in Detail

The war-savings plan provided for in the bond act of September 24, 1917, goes into operation on Monday, December 3. Government certificates of indebtedness are to be sold in two denominations—thrift stamps costing 25 cents each and war-savings stamps costing from \$4.13 to \$4.23, according to date of purchase.

When \$4 worth of thrift stamps are obtained a war-savings stamp can be secured in exchange for them by paying the difference between \$4 and the current price of the war-savings stamp.

Accruing Interest

War-savings stamps can be purchased for \$4.12 during the months of December, 1917, and January, 1918, but will cost 1 cent more for each succeeding month in the year 1918. They are redeemable on January 1, 1923 for \$5, which amounts to 4 per cent on the amount invested compounded quarterly.

Although these investments do not mature until January 1, 1923, on 10 days' written notice after January 1, 1918, such certificates will be redeemed by post masters at their cost to the purchaser plus 1 per cent a month on each war-savings stamp. The Thrift stamps do not bear interest.

The stamps and certificates can be obtained from post office banks, or trust companies, at most railroad stations, stores, factories, and many other public places.

RED CROSS NOTES

Another delightful luncheon for 35 cents will be served at the local chapter rooms next Thursday at 12 o'clock under the direction of Miss Florence Vanier. To make the affair more popular for men, a table will be reserved which will enable them to combine a feast with social or other topics close to the hearts of our people. It is desired that more persons lend their assistance to make up garments which the local chapter has agreed to furnish monthly. There is room for much help in that line.

ANNUAL ELECTION

Annual election of officers will take place at the Board of Trade meeting next Monday night. On Tuesday night at 6:30 the meeting of the Associated Chambers of Commerce will be held in El Monte. All desiring to go are requested to notify Sec. J. N. Hawks.

PROFESSIONAL CARDS

R. H. Mackerras, M. D.
Office 138 W. Central Ave.
Phone Main 53
Hours: Monday to Friday 1-5 p. m.
Saturday, 10-11 a. m.

LLOYD L. KREBS, M. D.
Residence—72 W. Alegria
Phone Main 111
Hours—11-12:30
Office, 4 N. Baldwin Main 60

GEORGE W. GROTH
Physician and Surgeon
Osteopath
Blue 144 N. Baldwin

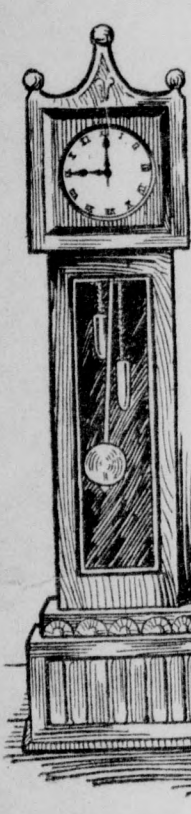
ELLA SHEPARD BUSH
PORTRAIT PAINTER
223 West Laurel Avenue
Phone Green 41

Sierra Madre Transfer Co.
Trucking and Heavy Hauling
Long or Short Trips
PHONE Highland and
Blue 55 Mountain Trail

ALLEN T. GAY
Undertaker and
Funeral Director
Lady Assistant
AUTO AMBULANCE
Main 93 201 W. Central

Sierra Madre Feed & Fuel Co.
ANDREW OLSEN, Prop.
All kinds of stock and poultry
feed. Best grades of fuel
TRANSFER
Main 50 Res. Black 24

Frank Fraiberg The Watchmaker



WATCH,
CLOCK,
JEWELRY AND
PHONOGRAPH
REPAIRING

All work
carefully done
and fully
guaranteed.
Called for and
Delivered
without
Extra Charge
Let Mr. Fraiberg
figure on your
work before you
take it out of
town. IT WILL
PAY YOU!

Expert
Piano
Tuner.

Phone
Red 127

P. E. TIME TABLE

Leave Los Angeles	Leave Sierra Madre
A. M.	A. M.
7:45	6:10
5:55	7:00
7:06	7:30
7:55	8:05
8:56	9:16
10:07	10:16
11:07	11:16
P. M.	P. M.
12:07	12:16
1:07	1:16
2:07	2:16
3:07	3:16
4:06	4:15
4:35	5:14
5:06	5:35
5:41	6:10
6:08	7:11
8:00	9:07
9:55	11:07
11:55	

† Via South Pasadena.
*Daily except Sunday.

HERE AT HOME

Mrs. Mervyn Hope left last week for Oakland to be with her parents.

Mrs. C. W. Jones and daughter Virginia were guests of Mrs. Mary McGill of Los Angeles on Thursday.

Mr. and Mrs. John C. Caley of Pasadena were guests of Mr. and Mrs. W. P. Caley and family for Thanksgiving dinner.

The Eleven and One Club spent a very pleasant evening at the home of Miss Verna Tribble on Tuesday.

Mr. and Mrs. A. N. Adams, Mrs. Angeline Collins and daughter, Mrs. Per Lee spent Thanksgiving Day at Long Beach.

Mr. and Mrs. Burton Andrews and Mrs. Holmes of Los Angeles, came up on Wednesday to spend Thanksgiving Day with Mr. and Mrs. W. S. Adams.

The Ladies' Aid Society of the Congregational Church will be entertained by Mrs. C. S. Kersting and Mrs. R. J. Lord, Tuesday afternoon at the home of Mrs. Kersting.

Mrs. Dickie and daughter, Mrs. Groucher of Columbus, Ohio, friends of Mr. and Mrs. A. N. Adams arrived last week to spend the winter in Sierra Madre. They have taken the Roess cottage on West Highland.

Mrs. Frank J. Hart and sons entertained a number of friends with a delightful dinner party at the Hotel Virginia at Long Beach Thanksgiving evening. The party attended the Football game between Pasadena and Long Beach in the afternoon.

Richard Wilson entertained a number of his friends Wednesday afternoon in honor of his sixth birthday anniversary. Games were enjoyed in the afternoon and at six o'clock a delicious birthday dinner was served a feature of which was two birthday cakes, each with six candles. One was presented to Bobby Tarr who was six years old on Monday. The guests were Margaret, Dorothy and Francis Moote, Raymond, Dansen and Bobby Tarr, Bobbie, Craig and Maxwell Mackerras.

Mr. and Mrs. Geo. W. Hope have moved to 240 E. Central Ave.

Miss Margaret Preston underwent an operation for appendicitis at the Pasadena Hospital Thursday morning.

Mr. and Mrs. McElroy and Mr. and Mrs. Walker of Glendale were guests of Mr. and Mrs. A. N. Adams last Friday.

Mr. and Mrs. H. I. Hawhurst were guests of Mr. H. H. Weir of Arrowhead Avenue, San Bernardino last week-end.

Mr. and Mrs. W. S. Hull and family spent Thanksgiving Day in Pasadena as the guests of Mrs. Blanche McCreery.

Mr. and Mrs. J. N. Hawks entertained on Thanksgiving Day, Mr. and Mrs. John G. Hawks of Los Angeles and Miss Francis H. Hawks.

Mrs. A. N. Carter and daughter, Annetta spent Thanksgiving in San Diego visiting Private Paul Carter of Battery A 143rd Field Artillery.

Young Men's Christian Association plans for work in France include the establishment of 78 libraries.

News Liners

FOR RENT—8 rm. house in fine condition, 2 baths; also 4 rm. bungalow. Both unfurnished. 2 blocks from car line. Phone Black 49. 7tf.

WANTED—Will do general housework by the day or hour. Call or write 435 E. Grand View Avenue. 9*

LOST—Between Sierra Madre and Carter's Camp, auto coat, coin purse in pocket containing \$1.75. Leave at News Office. 9*

FOR SALE—Axminster carpet 10-6x8-3. Beautiful design. Never been in use. Bargain. Call 50 N. Auburn. 8

LOST, Strayed or stolen—Small goat. Please return to Lloyd N. Tarr.

WANTED—Lady companion to share expense of 4 room bungalow nicely furnished. Enquire, Mrs. Stevens, 50 N. Auburn. 8

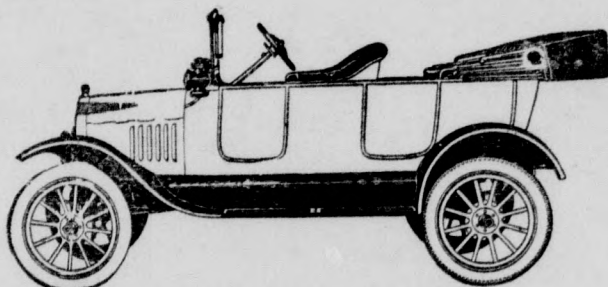
MODERN DENTISTRY AT MODERATE PRICES

This is the progressive age and Dentistry has certainly kept pace with it.

DOCTOR HAWKINS

Ten Years in Practice

Opposite Chamber of Commerce Building
130 E. Colorado St Pasadena Phone Fair Oaks 115



Price \$422.25 F. O. B. Sierra Madre

IMMEDIATE DELIVERY

Am able to make Immediate Delivery on Ford Touring Car. No waiting

Sierra Madre Garage

MILTON STEINBERGER, Prop.
Telephone Main 110

Goodyear Service Station

THIRTY-NINE STARS NEEDED ON FLAG

Nelson Brooks has enlisted in the Marine Corps and is now at Mare Island.

More stars will have to be sewed on the Service Flag at once. There are thirty-nine on Sierra Madre's list with more in prospect. Gustaf Janson who is on the News list went from Los Angeles.

AM. EX. FORCES

LT. CHARLES L. CAMP,
F.A.U.S.R. Fld Artl. School
Amer. Ex. Forces Via N. Y.

RAYMOND ADELMAYER
117th Engrs., Co. E
U. S. Exp. Forces

ROBERT L. CLARK
117th Engrs., Headqrs. Co.
U. S. Exp. Forces

Sgt. Bugler WADE FALLIS
117th Engrs., Headqrs. Co.
U. S. Exp. Forces

BENJAMIN MEDLEY
117th Engrs., Co. E
U. S. Exp. Forces

JOHN C. OLSEN
117th Engrs., Co. E
U. S. Exp. Forces

WM. H. SCHWARTZ,
19th Engrs. (Ry), Co. E
U. S. Exp. Forces

Sgt. H. H. STEINBERGER
117th Engrs., Co. E
U. S. Exp. Forces

CAMP KEARNEY, CAL.

PAUL N. CARTER,
Battery A 143 Field Artillery
Linda Vista, Calif.

VINTON HOEGEE,
Remount Station,
Camp Kearney, Cal

PAUL LITTELL,
160th Inf., M. G. Co.
Camp Kearney, Cal.

JAMES LESLIE
Co. C. 160th Inf.
Camp Kearney, Calif.

PAUL NILES,
160th Inf., Co. D,
Camp Kearney, Cal.

JAMES GEORGE NORRIS,
157th Field Hos., 115 San Tr.
Camp Kearney, Cal.

CLYDE PRICE,
160th Inf., Co. D,
Camp Kearney, Cal.

CAMP LEWIS

CLAUDE CAMP, Co. 24,
6th Batn., 166th Depot Brig.
Camp Lewis, Wash.

MAURICE GOLDBERG,
364th Inf., Co. H,
Camp Lewis, Wash.

MERVYN A. HOPE,
364th Inf., Co. H,
Camp Lewis, Wash.

GUSTAF JANSON,
M. G. Co. 364 inf.
Camp Lewis, Wash.

JACK ROWER
A. Co. 348th M. G. Bn.
Camp Lewis, Wash.

JOHN LORENZINI, Co. 53,
14th Batn., 166th Depot Brig.
Camp Lewis, Wash.

Keith M. Walker, Co. 31,
8th Bat. 166th Depot Brig.
Camp Lewis, Wash.

J. J. L. MOONEY,
Camp Lewis, Wash

MISCELLANEOUS

RAYMOND D. ANDREWS,
Marine Barracks, Magazine
Guard, Mare Island, Cal.

DON BAXTER,
U. S. S. Kentucky
Via New York, N. Y.

JOHN BOYD
10th Aera Sq. Aviation Dep.
Garden City, N.Y.

NELSON BROOKS
Co. A, Sec. 3, Marine Bar.
Mare Island, Cal.

ROY CHANTRY,
1st Cavalry Troop M.,
Palm Cy., San Diego, Cal.

CHAS. S. DOWNS,
12th Co. Cal. C. Art., Lower
Res. San Pedro, Cal.

ARTHUR EVANS,
Base Hospital, Camp Cody,
New Mexico.

NORMAN B. JENSEN,
U. S. S. Massachusetts
via New York City.

CECIL C. KELLOGG
U. S. S. Nevada,
Via New York, N. Y.

HUBERT LANGTON
U. S. Balloon School,
Ft. Omaha, Neb.

H. H. McMILLEN, Pay Ck.
U.S.S. Marblehead,
via New York P.O.

LAURANCE B. NOURSE
Co. B, Sec. 3, Marine Bar.,
Mare Island, Vallejo, Cal.

C. W. SCHWARTZ III
U.S.R.O. Aviation School,
Berkeley, Cal.

CHARLES F. VANNIER
4th Cavalry, Troop H,
Schofield Barracks, H.T.

Elec. Sgt. Geo. Whitworth,
Reservation Point,
San Pedro, Cal.

ARTHUR B. KIRBY
U. S. Sub. Base
San Pedro, Cal.

C. L. GRIGGSBY

PAY CASH and SAVE MONEY

EVERY DAY CUT PRICES

NORRIS' CASH STORE

Reduce the High Cost of Living—

Buy Oleomargarine and save a third on your Butter Bill, the lb.35

Savings in Our Candy Department—

Fresh Peanut Brittle, Extra nice, lb.20
Gum Drops, lb.15
After Dinner Mints, in bulk, lb.25
Daisy Marshmallows, the box.12

The Best Coffee Buy—

Chase & Sanborn's Special Blend, lb.30
The value is all in the coffee, no tin to pay for.

SPECIALS FOR SATURDAY ONLY

Best Creamery Butter, the lb.48
25c pkg. Swift's Washing Powder, for21
30c can Rumford's Baking Powder, for24
Nice Milk Fed Veal Roast, lb.25
Lean Beef Pot Roast, lb.18
Pork Sausage, our own make, lb.25
Home Made Sweet Pickle Corned Beef, lb.18

FRESH FRUITS — FRESH VEGETABLES

AUTO DELIVERY

CASH BEATS CREDIT

PHONE BLACK 12

S. R. NORRIS, Proprietor of the

Sierra Madre Dept. Store

Bring your Christmas Packages to us and we will wrap them for mailing—FREE—

Empty Boxes—Free for the asking

SIERRA MADRE PHARMACY

F. H. HARTMAN, Prop.

Agents for Christopher's Ice Cream

Phone Black 25. Prompt Delivery Service

Every man from his eyes down is worth but \$1.50 a day, but it is what you or I possess from the eyes up that makes us worth more than this. How much are your eyes worth to you? For correct prescription come to

DR. EDWARD C. BULL

286 E. Colorado St., Pasadena, Cal. Opposite Post Office

COOKED FOOD SALE

On Friday Afternoon, Dec. 7th the ladies of the Congregational church will hold a cooked food sale in the church parlors. They will also have on sale a very fine selection of aprons of all kinds that they have made.

Beginning at 6 o'clock they will serve one of their delicious 35 cent suppers. Everyone is urged to attend this sale and supper as it takes the place of the annual bazaar.

Mr. and Mrs. F. P. Sperry entertained on Thanksgiving Day with a delightful dinner at the San Gabriel Country Club. In the evening the party attended the dance at the Hotel Maryland. The guests included Miss Elizabeth McDonald of Pasadena, Miss Dorothy Adams of Los Angeles, Mr. and Mrs. C. C. Montgomery, Mr. and Mrs. G. H. Lettau, Dr. L. L. Krebs, Miss Beth Kellogg and Dick Krebs.

Miss T. H. Graham and Miss Munsell left Wednesday evening for San Francisco where they will visit Sam Graham who is stationed there. They will remain indefinitely.

Privates Carlyle and Brown of the 3rd Company Coast Artillery at Fort McArthur and Mr. Arthur Johnson Sr., were entertained at the home of Mr. and Mrs. Arthur Johnson Jr., on Thanksgiving Day.

When people feel prosperous they send Christmas Cards because they are beautiful.

When people are economizing they send Christmas Cards because they are cheap.

Christmas Cards

are best at

The News Printery

MAXIMS FOR SATISFACTORY SHIPMENT OF CHRISTMAS GIFTS:

Wrap securely.
Address plainly.
Mail early.
Write your address in upper left corner.
PARCEL POST, OF COURSE.
Insurance fees are low.

George B. Morgridge, Postmaster

Letters From Our Boys With The Colors

KEEPING IN TOUCH

Charlie Downs, with the 12th Co. of the California Coast Artillery, writes from Ft. McArthur that he gets a lot of pleasure out of the letters of the other boys in the service. He repeats his expressions of appreciation for the News.

"Some of them are more lucky than the rest of us, in being already in France," he says, "but I surely hope for a chance to do my part over there."

Charlie hopes to be transferred to another company of the same regiment in which his chum is enlisted.

ABOUT LETTER WRITING

Raymond Andrews, with the Naval Magazine Detachment of the Marine Corps at Mare Island, writes a word of appreciation for letters as well as the News.

"Any word from the folks at home is a joy to at least 95 per cent of the soldiers," he writes. "Though strange to say, I have found one or two fellows in the service who have no home ties and apparently have kept no track of their kin. How do they do it?"

So far the boys in the Marine Detachment have received no winter uniforms, but they are expected in a day or two and will be mighty welcome. Kahki is apparently not intended for San Francisco bay in November.

BREAKING THE PONIES

Vinton Hoegee is with the Remount Station at Camp Kearney, if you know what that is. If you don't, it is the place where the horses are gathered together and reduced to a fit state of subjection for tenderfoot officers to ride. Few of the newly created officers have had much experience in the saddle and considerable education is required for both men and horses before they can work well together.

Vinton has a chance to put his years of experience with horses to use and writes that he likes his work very well.

SWEATER WAS WELCOME

Gustaf Janson is really one of the Sierra Madre boys, though he has been living in Los Angeles for some time. He writes that the sweater which the local Red Cross chapter sent him was a life saver, as like many of the boys in Camp Lewis, he has not yet received his uniform.

LOTS OF FUN

Paul Littell writes from Camp Kearney as follows: Please pardon delay in thanking you for the News for I did not know who was sending it to me. I consider it an act of rare thoughtfulness and am sure we all appreciate it.

"Life in this part of the country is so full of excitement and fun that I only regret I could not have enlisted sooner. I am sure every Sierra Madre man in the service appreciates the interest shown by the old town."

THAT MESS CALL

No wonder those army lads nearly all report putting on weight. Nearly everyone finds as the excuse for closing his let-

ter: "Will have to close for I hear the mess call."

OVER AND BACK

Newport, R. I.

November 18, 1917.

Dear Mr. Morgridge:
So that you will know how much us boys appreciate a letter, I'm going to answer your letter right now.

You see I'm writing on the triangle paper so I have to go kind of easy but I am going to try and tell you briefly some of my experiences since the war started. I can not tell the names of ships and some places because of the rigid laws of the censorship but here goes with what I can remember.

Last April a battalion of us left Los Angeles and were distributed to several different ships. I left San Diego on the U. S. S. — and we proceeded south along the Mexican coast. We were wearing our "whites" as it was warm then. At Panama we made some urgent repairs and one Sunday morning slipped thru the canal and coaled ship at Colon, C. Z., then sailed out to sea. Of course no one knew when or where we were going next and it caused much excitement and anxiety and sure kept us guessing. We stopped a short time in Haiti and Cuba, then sailed North along the Atlantic Coast—touching for a day or week as the necessity was, at several ports along the coast and finally reached New York. No liberty was given us there and we lay in the North River for about two weeks.

One morning, after having played several false get-a-ways, we steamed at a comparatively easy rate of speed, we made many peculiar maneuvers, picking up a supply ship here and a transport another place until finally we had gathered together about a dozen ships including four destroyers of the latest type. Our crew had been drilled and instructed until every man knew his exact place and every move was like clockwork. The lookouts and searching watches stood one hour on and one hour off because one hour is about all a man's eyes can stand.

The weather was very good and everyone felt fine and were always on their toes, altho no one felt the least bit uneasy. After three days an empty life boat was picked up and drift wood was floating all around leaving more tracks of "Fritz." That afternoon a lookout called, "Periscope,"—the guns which were already manned commenced firing and shell of small caliber struck and exploded, splintering what turned out to be a floating spar with one end weighted down so it looked like a periscope. Our gunners were very accurate and everyone felt confident that they could hit anything within range.

The eleventh day out I was surprised by a quick firing of several of the guns on our starboard battery and lay below to my station which was in the engine room. Before I could get to my battle station 18 shots had been fired and "secure" was again sounded by the bugler. "Fritz" had been fooled

that time by our maneuvering and had come up between us and the transports where General Pershing and his staff were but we weren't thru with him yet as he again showed his periscope and fired a torpedo at one of the supply ships. One of the torpedo destroyers was there instantly and commenced firing but he got away and also missed his mark.

The next morning I was awakened about 5 a. m. by the firing of a six inch gun right under me. I rolled out of my hammock and started for my station. Another U-Boat had attacked us but had submerged immediately and never was seen again.

The constant strain was certainly irksome and was beginning to grow terribly monotonous. When we ate we just grabbed what we could and made off to some corner to eat as the tables couldn't be set because they were in the way.

At six thirty, our thirteenth morning at sea we slipped up on a U-Boat before they woke up. The conning tower was above the surface and the main hatch apparently open. All hands must have been asleep and enjoying the morning air. Before they could submerge we had fired three or four shots and had our range. Then a six-inch shell struck the conning tower and exploded blowing up the U-Boat and leaving nothing but oil on the surface to mark the place.

Nothing else happened except that we were met by two French patrol boats who guided in to port.

We were certainly glad and were met by several small boats. The transports and supply ships began unloading immediately and a camp was set up for Pershing's troops. Before we were given liberty our executive officer gave us a lecture and complimented us on our good work going over. He also told us the conditions there and warned us against disease. He said, "and above all, remember you are Americans."

Oh, I can not tell you all the suffering and horrible things I saw. It is beyond human expression. We were met on the dock by thousands of women and children and old men who showered us with flowers and rushed up to us with open arms to embrace us.

Our return trip was very quiet and we steamed along at a good speed with nothing to bother us. After about eight days we again lay in New York and maybe you think we weren't some happy boys when we set our feet on dear old U. S. soil once more! The first thing most everyone did was to rush right to a restaurant and order a great big steak.

Enclosed you'll find a couple of snapshots for your rogues gallery and now I'm going to ask you a favor: Please send me the News at my present address.

Sincerely yours,

NORMAN B. JENSEN,
U. S. S. Massachusetts, Via New York.

BETTER THAN A LETTER

U. S. S. Nevada
Via New York.

Mr. Morgridge

My Dear Sir:—

I received your kind letter and your last issue O. K. and many thanks for it. I read every article and will be glad to get it right along. It's better than a letter.

Since I have been in the Navy I have never met a person from home, and as the News says there are some thirty I would like to know where they are. If they are abroad I would like to know where as should we go across, which no one knows, I'd like to look them up.

Often times when transports go or before they start and lay in the harbors I might get a chance to see them if they knew

what boat I was on, should they be near they could see me any time they present themselves.

This U. S. S. Nevada is a sister ship of the Oklahoma. They rank second of our largest ships in commission. The Arizona and Pennsylvania are at present our largest Superdreadnaughts. I could tell you lots about the Navy, but as you know, I can't very well do it.

Information as to movements or locations of ships is a serious matter these days especially when you are floating in one and way down in her double bottoms. It's not far from there to Davie Jones' Locker.

Please excuse the scratching, my lap is my writing desk. And I would surely like to get your paper Mr. Morgridge and hear from you again.

Sincerely,
CECIL C. KELLOGG.

Mr. and Mrs. Donald C. Ashmore entertained with a delightful dinner party Saturday evening, complimentary to Miss Margaret Hawk. Other guests were Mr. and Mrs. Innis Kiney, Mr. and Mrs. George B. Morgridge and Mr. Everett Gardiner.

Mrs. Sarah Arnold, a resident of Mountain Trail Avenue the past seven years, passed away Wednesday, Nov. 21, at the age of sixty-four years. She was a native of Mississippi. During her residence here she had been an invalid. Funeral services were held in Los Angeles on Saturday, being conducted by Rev. Dr. George H. Cornell. The remains were taken to Vicksburg, Miss., for burial.

A delightful family gathering took place at the home of Mr. and Mrs. H. T. Fennel on Thanksgiving to celebrate the homecoming of Pay Clerk H. H. McMillen of the U. S. S. Marblehead, son of Mrs. S. E. McMillen and a nephew of Mrs. Fennel.

The regular meeting of the Woman's Club last Monday had an unusually enjoyable program in charge of Mrs. J. N. Hawks. It was given by pupils of Mme. Phoebe Ara White of Los Angeles, the performers being Miss Azalea Stein, soprano; Miss Mary Cox, reader; Miss Clara Robbins, contralto; Miss Maybelle Cox, soprano; Mrs. Helen Gordon, accompanist. All of them were generous in responding to encores. Refreshments were served after the program by Mrs. Robert Mitchell, Mrs. W. P. Caley and Mrs. Cora Costello.

The Barn Dance on Wednesday evening was largely attended and the crowd gave every evidence of keen enjoyment. During the intermission gingerbread, coffee and apples were served. The club house was prettily decorated with ivy and autumn leaves. The prize for the "spot dance" was awarded to Miss Bertha Carson and partner. The directors plan to give a dance monthly, with tables for cards.

STUDIO TEA

The Studio Tea announced to be held at the studio of Miss Bush will take place on Wednesday, December 5. Mr. Fleming, an authority on the subject, will talk on "The World's Master Craft." He will also exhibit fine specimens of Japanese laquers and old prints.

The Illinois College of Agriculture, Urbana, Ill., has published a pamphlet giving recipes for making various kinds of war bread, most of which require no wheat flour. The list includes several varieties of corn bread, barley bread, rye bread, oatmeal bread, etc.,.

Since the war insurance plan became operative in October more than 45,000 soldiers have applied for insurance, amounting in all to nearly half a billion dollars and averaging about \$8,000 a man.

Cash Only

Get Your Vegetables Direct From the Grower

Saturday Special

3 bunches turnips, carrots or beets.....10c
3 bunches spinach.....5c
2 bunches celery.....15c
2 heads lettuce.....5c

Just received a fresh supply of that Special Coffee at 20c a pound.

Also Bulk Macaroni and Spaghetti.....2 lbs. for 25c

Bradford Bread 10c, 3 for - 25c

Give us a trial and be convinced that HOME IS THE PLACE TO TRADE.

FULL LINE OF FRESH FRUIT & VEGETABLES

FRESH EVERY DAY

QUALITY—QUANTITY

M. D. WELSHER, Grocer

MAIN 6

Central Market Special

SPECIAL FOR SATURDAY

Prime Rib Roast Beef, lb.....22 and 25c
Sirloin Steak, lb.....30c
Porter House Steak, lb.....35c
Legs Milk Fed Lamb, lb.....30c
Roasting or Stewing Chicken lb.....30c
Fryers—2½ or 3 lbs; lb.....35c
Pickled Tongues, lb.....25c

A Barrel of Corned Beef

CENTRAL MARKET

WM. DENNISON, Prop.

MAKE HIM YOUR MERCHANT

Order early

Phone Main 97

NEWS ITEMS FROM SCHOOL CHILDREN

The Sierra Madre Boys had arranged for a baseball game with the Lamanda Park boys, Wednesday the 28th but for some unknown reason their principal notified ours that they couldn't play. The game was to have been held at Lamanda.

The four upper grades, fifth, sixth, seventh and eighth, gathered in Mr. Skinner's room Monday and elected officers for the Athletic Club. Blue and silver were chosen as club colors.

At assembly this morning (Wednesday 28th) the school children were called to attention to salute, say the pledge and sing the Star Spangled Banner. The Allies' flags of England and France were held beside the Stars and Stripes. When the school had finished singing, the 7th and 8th grades took position by the flags and sang God Save the King and La Marseillaise to the other grades.

Frances Willard was over from Monrovia to visit school Wednesday afternoon.

In one room the spelling record stands clear for 3 in the grade, which means not a word has been missed this month.

The children's offerings of food, clothing and goodies for Thanksgiving were bountiful enough to cover a huge table and have a remainder for the lower shelf.

The P. L. Cuccia Fruit Company have completed a new, first class packing house at Lamanda Park. We are now ready for business. Highest cash prices paid for all kinds of citrus fruit. Packing House, Colo. 924. JAS. P. VOSBURG, Colo. 4511. 5tf.

In the United States Armies, November 7, there were 7,815,000 men, in the Navy 271,571. Of the total of 2,087,391, approximately 1,400,000 voluntarily enlisted.

Sierra Madre Directory

CITY OFFICIALS

BOARD OF TRUSTEES—L. Dietz, Chairman; Clinton Nourse, W. A. Evans, F. P. Sperry, D. F. Morton. Regular meetings in City Hall, second and fourth Thursday evenings of each month. City Clerk, E. F. Ballou; Attorney, K. M. Ham, Jr.; Treasurer, Carlton J. Pegler; Marshal and Street Superintendent, J. A. Webb; Engineer, William F. Bixby; Superintendent Water Department, Franklin Biederman. City Recorder, W. H. Stubbins.

BOARD OF TRADE—Meets first Monday at 8 p. m. in City Hall. President, K. M. Ham, Jr.; F. J. Sadler, Vice President; Carlton J. Pegler, Earl Dennis Topping, Capt. J. A. Osgood, W. W. Feigate, G. L. Kelly, J. N. Hawks, Secretary and F. W. Nuetzel, Treasurer.

BOARD OF HEALTH—Dr. R. H. Mackerras, Chairman; Franklin Biederman, Secretary; J. A. Osgood, A. N. Adams.

FRATERNAL

SIERRA MADRE LODGE NO. 408, F. & A. M.—Stated meetings first Tuesday in each month. All visiting Masons welcome. Masonic Hall, Club House West Central. J. D. Mackerras, W. M., W. S. Hull, secretary. SIERRA MADRE CHAPTER O. E. S. NO. 299.—Meets first Monday of each month in Masonic Hall, West Central Ave., at 8 p. m. Visiting members welcome. Mrs. Hortense Hill, W. M., Mrs. Edna Bassett, Secretary.

PUBLIC LIBRARY

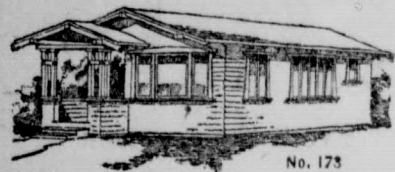
SIERRA MADRE FREE PUBLIC LIBRARY—Central Ave., between Lima and Park. Open each weekday from 1:30 to 5:30 and from 7 to 9 p. m. Mrs. F. B. Wheatly, Librarian. Municipal Library Board—George B. Morgridge, Mrs. E. T. Pierce, Mrs. L. E. Steinberger, H. J. Potter, J. A. Osgood.

SIERRA MADRE POSTOFFICE

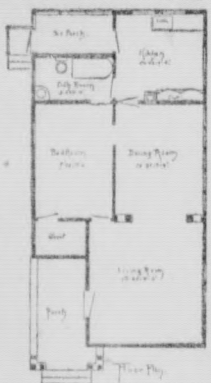
Mail Received and Distributed
East and West
8:00 A. M.
10:00 A. M.
3:15 P. M.
Outgoing Mail Closes
West Bound
8:45 A. M.
6:00 P. M.
East Bound
8:45 A. M.
2:15 P. M.
6:00 P. M.
Delivery, Stamp, Registry and Money Order Windows open week days only, from 7:00 A. M. to 6:00 P. M. except during distribution of incoming mails.

The 1917 potato crop is estimated to consist of 453,000,000 bushels or half again as much as last year. Reports from the commission on car service indicate that more than 750,000 cars will be needed to handle it.

Save 25% to 33 1/3% on Building



No need to pay high prices on building material. Buy direct from headquarters.



This Cozy 4-Room House will be shipped complete—cut-to-fit and ready to erect for \$975

This price includes Lumber, Inside Finish, Sash and Doors, Screens, Roofing, Paint, Hardware, Plumbing, Electric Fixtures and Wiring, Built in Bed, Shades, Cement and Plaster.

No waste, no extras to buy because all the material you need is included in the price.

All materials specified are of the very best grades obtainable in their respective kinds. Each piece is inspected before it is sent to the cutting room, and experienced men handle the cutting and the loading, so it is really inspected three times before shipping.

California Ready-Cut Bungalow Co. 1906 S. Main St. LOS ANGELES

SEND FOR PLAN BOOK—containing floor plans and prices of comfortable homes from \$325 up. It shows you how to save 25% to 33 1/3% on building costs. Sent free on request. Write today, or call and see us.

Charter No. 8707

Reserve District No. 12.

Report of the Condition of the FIRST NATIONAL BANK

At Sierra Madre, in the State of California, at the close of business on November 20, 1917

RESOURCES		
Loans and discounts		\$120,083.07
Overdrafts, secured, none; unsecured		19.08
U. S. Bonds (other than Liberty Bonds of 1917):		
U. S. bonds deposited to secure circulation (par value)		25,000.00
Liberty Loans Bonds, unpledged	\$	3,150.00
Liberty Loan Bonds, pledged to secure U. S.		
and other deposits	29,400.00	32,550.00
Bonds, securities, etc:		
Bonds and securities pledged as collateral for State or other deposits (postal excluded) or bills payable	13,495.00	
Stocks owned, unpledged	27,173.89	40,668.89
Stock of Federal Reserve Bank (50 per cent of subscription)		900.00
Value of banking house		15,000.00
Furniture and fixtures		7,000.00
Lawful reserve with Federal Reserve Bank		24,356.88
Cash in vault and net amount due from national banks		38,409.83
Net amount due from banks and bankers		2,514.61
Total of two preceding items	40,924.44	
Redemption fund with U. S. Treasurer and due from U. S. Treasurer		550.00
TOTAL		\$307,052.36

LIABILITIES		
Capital stock paid in	\$	25,000.00
Surplus fund		5,000.00
Undivided profits	\$4,105.00	
Less current expenses, interest, taxes paid	861.97	3,243.03
Circulating notes outstanding		24,300.00
Individual deposits subject to check		127,938.36
Cashier's Checks outstanding		17,991.66
State, county, or other municipal deposits secured by pledge of assets of this bank	6,463.33	
Dividends unpaid		3.00
Total demand deposits subject to Reserve	152,396.35	
Time deposits subject to Reserve (payable after 30 days or more notice)		
Certificates of deposit (other than for money borrowed)	11,492.24	
Other time deposits	56,220.74	
Total of time deposits subject to Reserve	67,712.98	
War loan deposit account		29,400.00
TOTAL		\$307,052.36

State of California, County of Los Angeles, ss:
I, F. W. Nuetzel, Cashier of the above-named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.

F. W. NUTZEL, Cashier.

C. H. BAKER

CHAS. S. KERSTING

NATHAN W. TARR

Directors.

S. R. G. TWYCCROSS, Notary Public.

Subscribed and sworn to before me this 28th day of November, 1917.

NOTICE OF FORECLOSURE SALE Order of Sale and Decree of Foreclosure and Sale

Sheriff's Sale No. B53725

Union Trust & Savings Bank of Pasadena a corporation, as executor of the estate of George A. Nelson, deceased, Plaintiff, vs. H. D. Schultz, Lucy A. Schultz, his wife and Frank Heron, Defendants.

Under and by virtue of an order of sale and decree of foreclosure and sale, issued out of the Superior Court of the County of Los Angeles, of the State of California, on the 12th day of November, A. D. 1917, in the above entitled action, wherein Union Trust & Savings Bank of Pasadena, etc., the above named plaintiff, obtained a judgment and decree of foreclosure and sale against H. D. Schultz, Lucy A. Schultz, et al defendants, on the 2nd day of November A. D. 1917, for the sum of Twelve hundred fifty-two and 15-100 (\$1252.15) dollars gold coin of the United States, which said decree was, on the 6th day of November A. D. 1917, recorded in Judgement Book 416 of said Court, at page 218, I am commanded to sell all that certain lot, piece or parcel of land situate, lying and being in the City of Pasadena, County of Los

Newton D. Baker, Secretary of War, estimates the losses up of June 1 of the British expeditionary forces in deaths in action and from wounds at 7 per cent of the total of all men sent to France since the beginning of the war. He adds that the ratio of losses of this character today, because of improved tactics and swiftly mounting allied superiority in artillery, is less than 7 to every 100 men.

Furloughs for Yuletide week will be granted all men at Army cantonments whose absence can be permitted in the opinions of the division commanders, to enable them to spend Christmas at their homes.

Angeles, State of California, and bounded and described as follows:

Lot three (3) and the north two (2) feet of lot two (2) of the Ruby Tract in the City of Pasadena, County of Los Angeles, State of California, as per map recorded in book 4, page 78 of maps in the office of the county recorder of said county.

Also known as No. 824 Galena Avenue, City of Pasadena, State of California. Together with the tenements, hereditaments and appurtenances thereunto belonging or in anywise appertaining.

Public Notice is hereby given, that, on Tuesday the 18th day of December, A. D. 1917, at 12 o'clock, M. of that day, in front of the Court House door of the County of Los Angeles, Broadway entrance, I will in obedience to said order of sale and decree of foreclosure and sale, sell the above described property, or so much thereof as may be necessary to satisfy said judgment, with interests and costs, etc., to the highest and best bidder, for cash gold coin of the United States.

Dated this 22nd day of November, 1917.

JNO. C. CLINE,

Sheriff of Los Angeles County.

By W. T. Osterholt, Deputy Sheriff.

Simpson & Simpson,

Plaintiff's Attorney.



FROM YOUR UNDERWEAR

to your collar, we use infinite pains in every branch of our

LAUNDRY WORK

We not only please men, but women's and children's fine lingerie can be entrusted to us without fear of any unsatisfactory results.

MONROVIA LAUNDRY COMPANY
Monrovia, California.

Sierra Madre Phone Green 85

THE SIERRA MADRE NEWS

GEORGE B. MORGRIDGE - Editor and Publisher

An Independent Newspaper devoted to the dissemination of local news and to the development of Sierra Madre

Published Every Friday
Subscription \$1.50 Yearly, in Advance
Single copies 5 cents; 50 cents a dozen

Entered as Second Class Matter at the Post Office at Sierra Madre, Cal.

OFFICES ROOM G, KERSTING PLACE, Opposite Pacific Electric Station.

Telephone Black 42 (Either System)
Official Newspaper of the City of Sierra Madre

EDITORIAL CHAT

TO THE ENEMY AT HOME

The following editorial reprinted from the Hemet News voices a warning that is timely in every community in the United States:

So far as has been compatible with an honest and earnest support of the government, we have tried to avoid injuring the feelings of those with whom we might differ in regard to the war in which our country is now engaged.

We realize that men can honestly differ. We have endeavored to make the distinction between the honest, loyal, hardworking German people and the despicable tyrants and baby killers who brought Prussianism into the world. We try to be tolerant.

BUT—the United States now has soldiers and sailors on the firing line in France and on the seven seas. Casualty lists are arriving; our boys are being maimed or killed in action. This is a great shock to us, and within a year, unless, in God's Providence, the Allies win an earlier victory, scarcely a home anywhere in the United States will be free from the scourge of war.

And at the same time anger and resentment against the nations with whom we are at war will be aroused and, strive as we may, our mental balance will be upset. An unreasoning and perhaps unreasonable hatred will flare up against all who oppose the war or have given incidental aid and comfort to the enemy.

It is of this feeling that the people who are opposed to the war should be warned before it is too late. Our people are with the government in this war, a thousand to one. They are for waging this war to a successful conclusion. The last man, the last dollar, is pledged to this end.

So, if anyone who reads this is opposed to the war, let him or her take heed, lest worse befall. If you can't agree with the government, keep it to yourself. Your health will be better and you will be able to take nice long walks at any hour of the day and enjoy the free and open air, which otherwise you might not be able to do.

Heretofore our people have paid but scant attention to the talk of the pacifist and the pro-German, but now these gentry had better make for the cyclone cellar. And if they start now they may get there before the storm breaks.

SIMPLE CHOICE

Take heed of the sign placed over the stamp window of an Illinois post office: "Don't kick on 3-cent postage. Better pay a little more than have the kaiser's picture on your stamps."

WITHOUT EXCEPTION

If you want to discover how fine Sierra Madre really is, just go away for awhile. Travellers invariably declare it is a mighty good place to come back to.

ILLUSTRATING THE RULE

That last sentence brings to mind a rule printed in a grammar text book published by the principal of the old-fashioned country academy in Iowa where it was used: "Never use a preposition to end a sentence with."

HOOVERIZING ON PAPER

There might be some relief from the present situation in the paper trade if we had a little government control of the output of vaudeville war songs.

"HONEY" DRAWS THE LINE

I've beamed when you hollered, "Oh, Girlie!"

I've hopped when you bellowed, "Oh, say!"

I've fallen for "Dearie" and "Missus,"

And everything else till to-day.

But there's one thing that's got to be different,

From now till the great war is done—

Unless you're prepared for a riot,

You've got to quit calling me "Hun!"

—Boston Transcript.

AN INVOCATION

That little children may in safety ride

The strong, clean waters of Thy splendid seas;

That Anti-Christ be no more glorified,

Nor mock Thy justice with his blasphemies,

We come—but not with braggart boasts,

Hear us, Lord God of Hosts!

That Liberty be not betrayed and sold,

And that her sons prove worthy of the breed;

That Freedom's flag may shelter as of old,

Nor decorate the shrines of Gold and Greed,

We come; and on our consecrated sword

We ask Thy blessing, Lord.

That honor be among those priceless things

Without which life shall seem of little worth;

That covenants be not the sport of kings;

That freedom shall not perish from the earth,

We come; and on our consecrated sword

Lead us, Almighty God!

BEATRICE BARRY

Mail Boxes

SEVERAL STYLES

Come in and leave your order for a box for delivery to you any time in December.

DON'T FORGET that we can supply you with

Gas Heaters

and guarantee satisfaction.

Sierra Madre Hardware Co.

Main 98

"TARA GWIN" UNFERMENTED TABLE WINE

The greatest non-alcoholic reconstructive stimulant, blood-maker and tissue-builder. The brain and nerve food for the young and old. TARA GWIN is recommended by many leading physicians, and is used in conjunction with the St. Luke's system of treatment for tuberculosis, for which the discoverer received the thanks of the late King Edward VII. TARA GWIN gives greater power of resistance against disease and the effects of old age than any known tonic, and greatly increases the power of physical endurance. It is the stimulant for delicate young people, for men and women in middle life, and for all who wish to preserve health and vigor and beauty of youth. TARA GWIN is indispensable to athletes, tourists, and is the most valuable item in the camping kit.

Order from your grocer, druggist or wine merchant, or direct from the American agents, the NATIONAL NON-ALCOHOLIC WINES, LTD. California branch office: Mount Tara Springs, Sierra Madre.

Advertisement

The No-Auto Day

Your are saving food by denying your self to help win this war. Save gasoline, rubber and oil, equally essential to success in the war, by leaving your auto in the garage two days each week. Quick, safe, frequent, comfortable, are the RED CARS OF THE PACIFIC ELECTRIC—and riding thereon is less expensive than in your own machine.

Timetables and full information at all ticket office and information bureaus.

Pacific Electric Railway

G. E. MESECAR, Agent., Sierra Madre, Cal.

Who's Your JOB PRINTER ?

Come on in, the Ink's Fine

ANDREWS & HAWKS

Real Estate, Loans and Insurance

Exchange 2

27 North Baldwin Avenue

NEWS LINERS PAY